

JOIN BICYCLE COLORADO AS A BUSINESS MEMBER



Your **Bicycle Colorado Business Membership** allows you to **promote your business** while also investing in better bicycling conditions. It strengthens the movement of people who love riding bikes, helps increase bicycle tourism, and creates jobs and vitality in our state. Your contribution helps Bicycle Colorado ensure that bicycles are part of Colorado's bright future.

Tier One:

- Inclusion in the online **Business Member directory** - our comprehensive list of bicycle-friendly businesses in Colorado
- Opportunity to **promote your business through a discount code** to our 10,000 members
- **Use of the Bicycle Colorado logo** on your website and in your promotional materials
- **Bicycle Colorado window decal** for your business (if applicable) demonstrating your support

Tier Two:

Includes everything in **Tier One**, plus the following:

- **One social media post across** all platforms highlighting your business
- **One mention** in the monthly Bicycle Colorado eNews
- **Two tickets** to a Bicycle Colorado event such as Gear Up! or Veloswap.

Tier Three:

Includes everything in **Tier One**, plus the following:

- **Two social media posts** across all platforms highlighting your business
- **Two mentions** in the monthly Bicycle Colorado eNews
- **Four tickets** to a Bicycle Colorado event such as Gear Up! or Veloswap.

HOW IT WORKS



1. Choose a Tier

2. **Fill out this form below** with the information and content we need to promote your event. You will **submit payment** in the same form.

3. **We do the rest!** Our team will create your customized listing on our site and assemble and schedule selected social posts and eNews mentions when applicable

Ready to Join?

Fill out [this form](#) to get started.



Bicycle Colorado's Reach

Monthly eNews: 14,000 subscribers

Instagram: 5,000 followers

Twitter: 2,000 Followers

*****Questions? Reach out to our membership manager at membership@bicyclecolorado.org*****