



# JOIN BICYCLE COLORADO AS AN EVENT MEMBER

Your Bicycle Colorado Event Membership allows you to invest in better bicycling conditions and demonstrates that you value bike advocacy in Colorado. It strengthens the movement of people who love riding bikes, helps increase bicycle tourism and creates jobs and vitality in our state. Your organization's tax-deductible contribution helps Bicycle Colorado ensure that bicycles are part of Colorado's bright future.

## Event Member Benefits

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Include the following:

- A customized Featured Event webpage on our site, with a highlighted listing on our [Bicycle Colorado Events](#) page—the most-trafficked page on our website
- Featured Event status, designated with a “BC” icon, on our full [Colorado Event Calendar](#) page—a roundup of publicly-submitted bike events around Colorado, from rides and races to fundraisers and mechanics classes
- One social media post on our Facebook and Twitter highlighting your event
- One mention in an edition of our bi-weekly eNews
- Use of the Bicycle Colorado logo and supporter badge on your website and in your promotional materials
- Additional promotional opportunities (e.g. sharing a registration discount code for your event with our 10,000 members)

# How It Works

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1. Fill out the form linked below with the information and content we need to promote your event.
2. Pay the \$750 Event Membership fee\*, a tax-deductible donation, by June 1.
3. We do the rest! Our team will create your customized Featured Event webpage on our site and assemble and schedule social posts and eNews mentions.
4. Questions and ongoing communications welcome. We want to make sure expectations are met and that the agreement works for everyone!

*\*If the suggested Event Membership fee is out of reach for your event, please connect with us.*

**READY TO JOIN?**

[Fill out this form](#) to get started.

*\*\*\*Questions? Contact our Membership Manager, Hilary, at [hilary@bicyclecolorado.org](mailto:hilary@bicyclecolorado.org)\*\*\**