



# BUSINESS MEMBERSHIP OPPORTUNITIES

Your Bicycle Colorado Business Membership allows you to make an investment in better bicycling conditions. It strengthens the movement of people who love riding bikes, helps increase bicycle tourism and creates jobs and vitality in our state. Your organization's tax-deductible contribution helps Bicycle Colorado ensure that bicycles are part of Colorado's bright future.

*\*\*\*Our Business Membership opportunities are intended for businesses with 250 or fewer employees. If your organization is larger than 250 employees, please email [info@bicyclecolorado.org](mailto:info@bicyclecolorado.org) for our Corporate Membership opportunities.\*\*\**

## Tier 1: \$250 Contribution UNICYCLE MEMBERSHIP

Includes the following benefits:

- Listing in the [Business Membership Directory](#)
- Opportunity to promote your business through a discount code to our 10,000 members
- Use of the Bicycle Colorado supporter logo on your website and in your promotional material
- Access to and listing in [The Hub](#)—our comprehensive list of bicycle-friendly businesses, bike rides, races and routes for Coloradans and visitors to our state
- Bicycle Colorado promotion package: Bicycle Colorado window decal, fact poster, stickers and Individual Membership info cards for your distribution



## Tier 2: \$500 Contribution TANDEM MEMBERSHIP

Includes everything in Tier 1, plus your choice of **two additional benefits** from the following options:

- One social media post highlighting your business
- One mention in our bi-weekly eNews
- Two tickets to [Moving People Forward](#) or a similar conference held by Bicycle Colorado
- Two tickets to our annual Gear Up! Fundraiser party

## Tier 3: \$750 Contribution RICKSHAW MEMBERSHIP

Includes everything in Tier 1, plus your choice of **three additional benefits** from the following options:

- Two social media posts highlighting your business
- Two mentions in our bi-weekly eNews
- Three tickets to [Moving People Forward](#) or a similar conference held by Bicycle Colorado
- Three tickets to our annual Gear Up! Fundraiser party
- One [Bicycle Colorado Education Program](#) for your staff, such as Bicycle Friendly Driver (transitioning to SHIFT Driving™), Confident Commuting or Basic Bike Maintenance; it may be necessary to offer these courses virtually depending on your location
- Connecting your business with bike parking installation services for employee and customer use
- Individual Bicycle Colorado Memberships for all of your staff members

## Tier 4: \$1,000 Contribution QUINT MEMBERSHIP



Includes everything in Tier 1, plus your choice of **four additional benefits** from the following options:

- Three social media posts highlighting your business
- Three mentions in our bi-weekly eNews
- Four tickets to [Moving People Forward](#) or a similar conference held by Bicycle Colorado
- Four tickets to our annual Gear Up! Fundraiser party
- Two [Bicycle Colorado Education Programs](#) for your staff, such as Bicycle Friendly Driver (transitioning to SHIFT Driving™), Confident Commuting or Basic Bike Maintenance; it may be necessary to offer these courses virtually depending on your location
- Connecting your business with bike parking installation services for employee and customer use
- Individual Bicycle Colorado Memberships for all of your staff members
- Assistance securing an individual meeting with your state legislator to discuss business policy issues
- One guest blog post on the Bicycle Colorado website
- Bicycle Colorado swag package: assortment of hats, socks and shirts

# READY TO JOIN?

[Fill out this form](#) to get started.