



Bicycle Colorado Business Level Membership Benefits

Does your business believe that bicycling is important for Colorado's health, happiness and the economy? We do, too!

A business/organization membership allows you to make an investment in better bicycling conditions, people who love riding bikes, and more tourism, jobs and vitality for our state. Your business's tax-deductible support helps Bicycle Colorado ensure that bicycles are part of Colorado's bright future.

We also want to make businesses feel valued through our membership benefits that provide access to our members through newsletter, website and social media promotion. Lastly, our members have made some great business connections through our events and staff.

Partnership Opportunities

\$1,500 Cadence Level Membership

- ***All the benefits of the Supporting Membership***
- Featured business [blog post on our website](#), including a blurb and link to the post in our biweekly eNews (14,000+ subscribers). BC has the rights for final editing
- Two tickets to the Bicycle Colorado Gear Up Fundraiser (\$150 value)
- Use of Bicycle Colorado supporter logo on your website and in your promotional material
- Two promotions on Bicycle Colorado's social media sites Facebook, Instagram and Twitter
- Recognition in Ride Time News annual newsletter at the \$1,500 donor level; received by 10,000 members

\$500 Supporting Level Membership

- ***All the benefits of the Basic Membership***
- Recognition in Ride Time News newsletter at the \$500 donor level; received by 10,000 members

- Option to host/volunteer at a Learn to Ride class teaching children and adults how to ride a bike
- Opportunity to offer an approved discount or giveaway via Bicycle Colorado member mailings, social media, website, and/or email

\$250

Basic Business Membership

- Use of Bicycle Colorado supporter logo on your website and in your promotional material
- Option for employee discounts on Bicycle Colorado memberships
- Listing in the [Business Membership Directory](#)
- Access and Listing in the [Hub](#), a comprehensive resource for bicycle-friendly businesses, bike rides, races and routes for Coloradans and visitors to our state
- Recognition in Ride Time News newsletter at the \$250 donor level; received by 10,000 members
- Bicycle Colorado stickers to show your support
- Representation in Colorado bicycle-related legislative issues
- Donation may be eligible for a tax deduction

Corporate Partnership Opportunities

We also offer higher-level partnerships with larger organizations. The levels below will be built together and customized to make a mutually beneficial relationship. The suggested benefits below each of these levels will be customized to fit our partnership together.

\$25,000 Gold Level Membership

- ***All the benefits of the Silver Membership***
- Company logo on our homepage listed as a Gold Level Member
- Bicycle Friendly Driver training for up to 30 employees (\$1,200)
- Ten tickets to the Bicycle Colorado Gala (\$750 value)
- Six tickets to the Moving People Forward Breakfast (\$240 value)
- Mobility Level Sponsor at the Moving People Forward Conference (\$2,500 value)
- Four registrations to the Triple Bypass (\$400 value)
- Four registrations to the Denver Century Ride (\$380 value)
- Recognition in Ride Time News newsletter at the \$25,000 donor level; received by 10,000 members

\$15,000 Silver Level Membership

- ***All the benefits of the Bronze Membership***
- Company logo on our homepage listed as a Silver Level Member
- Eight tickets to the Bicycle Colorado Gala (\$600 value)
- Four tickets to the Moving People Forward Breakfast (\$160 value)
- Supporting Level Sponsor and two additional tickets to the Moving People Forward Conference (\$1,320 value)
- Two registrations to the Triple Bypass (\$200 value)
- Two registrations to the Denver Century Ride (\$190 value)
- Recognition in Ride Time News newsletter at the \$15,000 donor level; received by 10,000 members

\$5,000 Bronze Level Membership

- ***All the benefits of the Breakaway Membership***
- Company name on our homepage listed as a Bronze Level Member
- Six tickets to the Bicycle Colorado Gala (\$450 value)
- Two tickets to the Moving People Forward Conference (\$320 value)
- Two tickets to the Moving People Forward Breakfast (\$80 value)
- A basic sponsorship of Moving People Forward, including recognition on the program

- Recognition in Ride Time News newsletter at the \$5,000 donor level; received by 10,000 members

\$2,500

Breakaway Level Membership

- ***All the benefits of the Cadence Membership***
- Two additional social media post on Bicycle Colorado social media channels
- Four tickets to the Bicycle Colorado Gear Up! Fundraiser (\$300 value)
- One registration to the Moving People Forward Conference (\$160 value)
- One registration to the Moving People Forward Breakfast (\$40 value)
- Recognition in Ride Time News annual newsletter at the \$2,500 donor level; received by 10,000 members

Together, we're making **COLORADO** a better place to live and ride.