

BUSINESS MEMBERSHIP LEVELS

\$150 Introductory Year One Membership — Get to know Bicycle Colorado! You'll receive all benefits of Basic Membership at the introductory rate.

\$250 Basic Membership — Our go-to membership level is only \$250 annually and includes these additional benefits and types of recognition:

- Use of the Bicycle Colorado supporter logo on your website and in your promotional material
- Employee discounts on Bicycle Colorado memberships
- Listing on bicyclecolorado.org as a business or organizational supporter
- Recognition in Bicycle Colorado's *Ride Time News* newsletter at corresponding membership level
- Bicycle Colorado stickers to show your support
- Representation in Colorado bicycle-related legislative issues
- Tax deductible donation

\$500 Supporter Membership — At \$500 annually, the Supporter level of membership includes:

- All benefits of Basic Membership
- Promotion on Bicycle Colorado's social media sites – one post each on Facebook and Twitter
- Option for coupons and promotion in Bicycle Colorado member mailings

\$1,000+ Custom-Build Membership — At the \$1,000 level and above, we offer custom membership packages. Examples of Custom-Build membership benefits may include:

- All benefits of the Introductory, Basic and Supporter Membership levels
- Featured business blog post on our website, including a link to the post in our biweekly eNews, which has 11,000+ subscribers
- Tickets to Bicycle Colorado Gala celebration (starting at two gratis tickets)
- Other recognition and thank you acknowledgements as mutually determined

Together, we're making **COLORADO** a better place to live and ride.

