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BICYCLE COLORADO NAMES PETER PICCOLO EXECUTIVE DIRECTOR

DENVER — Bicycle Colorado has appointed Peter Piccolo as its executive director, succeeding long-time executive director Dan Grunig, who retired at the end of 2017. Peter will be responsible for strategic planning, staff leadership and implementing initiatives and policies to advance Bicycle Colorado’s mission: Encouraging and promoting bicycling, increasing safety, improving conditions and providing a voice for bicyclists in Colorado.

“Peter’s vision for the organization, his entrepreneurial expertise, his strategic leadership skills and his successful organizational management background make him ideally suited to take Bicycle Colorado to its next level of growth,” said Ella Lyons, Bicycle Colorado’s board president. “We are excited to work with Peter to help us achieve our goal to make Colorado the nation’s most bicycle friendly state.”



Peter Piccolo, executive director

A theme through most of Peter’s life has been a love of riding bikes for both recreation and transportation, and these traits are now a big part of his family’s lifestyle. “Bicycling has helped me and my family live healthier and happier lives, and I believe it can do the same for other people, families and communities across Colorado,” said Peter.

Peter is an executive with over 25 years of experience that includes launching and serving in leadership roles in for-profit and not-for-profit organizations. Peter began his career at a Fortune 50 financial services firm where he was promoted to the Vice President level. After earning a Masters in Business Administration, Peter pursued his passion for cycling and serving his community by launching Outdoor Adventures for Kids, Inc., a nonprofit that introduced disadvantaged youth to bicycling. Most recently, Peter served as Executive Director, Innovation for Denver Public Schools. In that role, he founded the Imaginarium, an innovation lab that aims to reinvent public education so that every student graduates prepared for college and career.

“I’m thrilled to be joining Bicycle Colorado when the organization is in such a strong position. Looking ahead, we have the opportunity to bring together the voices of everyone who rides a bike in Colorado, whether for recreation or transportation,” said Peter. “Ask anyone who rides and they’ll tell you bicycling changes lives for the better. My hope is that we can inspire even more Coloradans to do so—and our board, staff and I are excited to take on this challenge.”

Peter will join the organization in early February, 2018.

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