



National Bike Challenge Sponsorship

Bicycle Colorado invites your business or organization to participate in and sponsor the National Bike Challenge this summer in Colorado.

The National Bike Challenge is a competition that will encourage people to bicycle for fun, fitness and transportation from May 1, 2017 through September 30, 2017.

National Bike Challenge Details

Challenge participants will use Strava to log and track their bicycling miles. People across Colorado will compete on teams and as communities to see who can earn the most points for riding.

Participants can also see how Colorado compares to states across the country. The objective is to get more people riding bikes and to show that Colorado is a great state for bicycling. We expect more than 3,000 participants and more than *one million miles logged!*

Sponsorship

Sponsorship of the National Bike Challenge is a great way for your business or organization to get exposure to thousands of Colorado people who bicycle.

Colorado Challenge Sponsor \$1,000

1. Logo displayed prominently on the Colorado Challenge login page at NationalBikeChallenge.org, to be viewed daily by thousands of bicyclists every time they log their miles
2. Logo on Bicycle Colorado's Challenge page <http://www.bicyclecolorado.org/ride-colorado/national-bike-challenge/>
3. Logo and recognition as a sponsor in Bicycle Colorado's annual newsletter *Ride Time News*

Thank you for your support!

For more information, please contact Erica Hine at 303-417-1544, ext. 101 or at erica@bicyclecolorado.org