



Save the Zone

Did you know that more than one million (17%) of the region's daily drive-alone trips are two miles or less?

Let's change that!

HOW?

By substituting drive-alone trips with active, public or shared transportation.

WHY?

Limiting the miles you drive cuts back on ground-level ozone and improves air quality.

WHEN?

Now through Summer 2018.

Save the Zone is an initiative to encourage Lakewood residents and employees to shift their travel behaviors. Our goal is to see 250 daily drive-alone trips substituted with walking, biking, carpool or transit. This would result in 500 fewer miles driven in Lakewood each day!

Are you up for the challenge?

Step 1: Complete our survey at surveymonkey.com/r/SaveTheZone.

Step 2: Take the pledge to replace drive-alone trips with other options.

Step 3: Report your trips monthly. If you register to track trips through mywaytogo.org/s/save-the-zone, you will also be eligible to earn rewards during challenges.

What to expect...

- **Monthly emails** with updates, shout outs, tips and resources
- Mobility **workshops** on biking and public transit
- **Group bike rides** around Lakewood
- **School-based education** programs
- **Workplace programs** with selected employers
- Lakewood **community events** (Earth Day, Bike to Work Day, Arts Loop)
- Transportation **challenges** with incentives for participants and winners!
 - Summer commute challenge
 - All-weather challenge
 - Women Bike Colorado challenge



Special thanks to the following organizations and businesses
for their participation and support:

Denver Regional Council of Governments

Metro West Housing Solutions

Elevation Cycles

Lakewood Bicycle Advisory Team

Yawp Cyclery

For more information, please contact Mo at maureen@bicyclecolorado.org,
visit www.bicyclecolorado.org/initiatives/save-the-zone/ or follow our [Facebook page](#).

Save the Zone is a partnership between the Regional Air Quality Council,
City of Lakewood and Bicycle Colorado.